



**Print
smarter
with
Preo.™**

When users click File/Print, are you missing half the data?

Preo Printelligence brings valuable user and device data together to help you learn how to save on printing costs without sacrificing productivity.

Assess the Print Environment

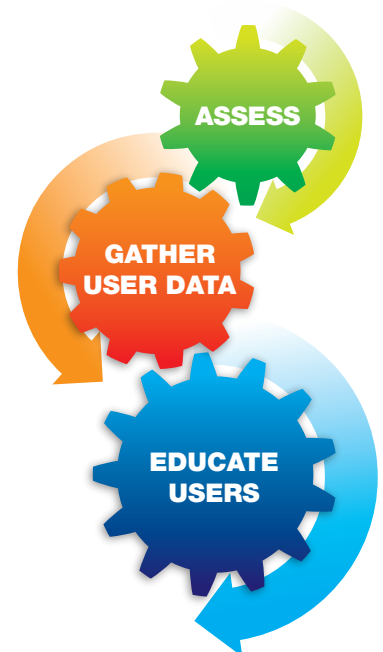
The first step in an effective print management program is to assess what activity is actually occurring on both local and networked output devices. This capture of baseline activity provides a mechanism to measure ongoing page volume reductions.

Continuously Gather User Data

Preo Printelligence unobtrusively gathers detailed User data, providing invaluable business intelligence as to the Who, What, When and Where of print. This multifaceted analysis and ongoing monitoring of print trends is what Preo refers to as interpreting or reading the User.

Educate Users

Once a User's current actions are understood, you can educate them on the proper use of the print assets at their disposal, including both hardware and software. In addition, by constantly optimizing User print behavior, more appropriate and cost effective device placement can occur over time.



Maximize the use of your Print Assets

Read the User with over 100 Reports

- Answer the who printed what to where question
- Understand print volumes and associated costs for each User
- Learn how area coverage impacts cost
- Identify how many locally-attached printers are in use
- Learn which applications drive print volume
- Determine how many A3 devices you really need
- Schedule reports to maximize efficiency

Build Change Management Program

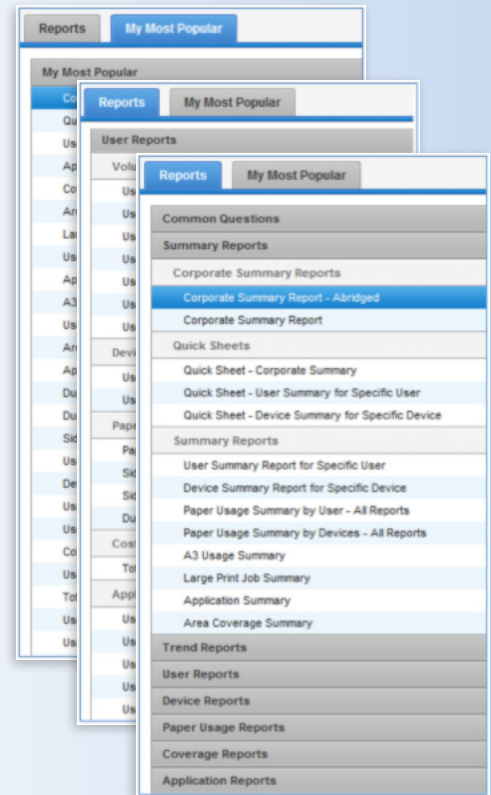
- Design an effective change management program by selecting key Print Management Objectives (PMOs)
- Choose from over 40 'intelligent' print rules conveniently grouped and prioritized by PMO
- Customize rule frequency
- Adjust PMOs and user notifications over time for continuous improvement

Educate and Inform the User

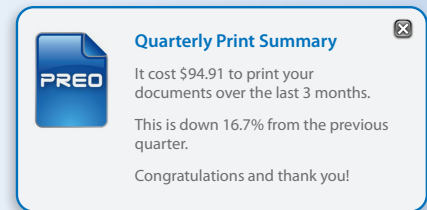
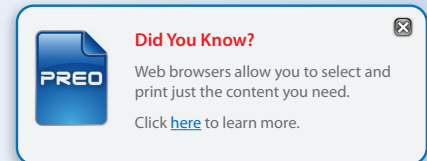
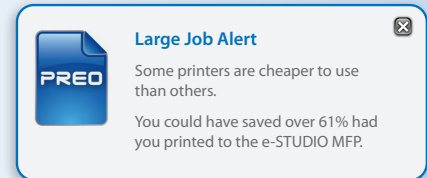
- Educate Users on cost of print with over 40 'intelligent' rules based user notifications
- Measure rule impact and opportunity cost savings, using actual account data, adjusting as required to achieve optimal results
- Promote learning using unobtrusive notifications, which offer cost reducing alternatives
- Encourage the use of the most cost effective device within a user's print environment
- Localize currency of print costs for maximum impact

Let Toshiba and Preo help you focus your print goals with Print Management Objectives (PMOs).

Select your Print Management:



Example User Notifications



Find out how Toshiba and Preo can reduce the cost of your print output without sacrificing productivity. Visit www.business.toshiba.com

